



## A La Carte Sponsorships 2024 Law Firms OR Vendors

A LA CARTE				
	Type	Sponsor Fee	# Available	Includes
<b>IHCC</b> <b>Marketing Table</b>	Marketing	\$5,000	As Available	<ul style="list-style-type: none"> <li>• Marketing Table</li> <li>• 2 tickets</li> </ul>
<b>IHCC</b> <b>Technology Sponsorship Package</b>	Marketing	\$10,000	Up to 8	<ul style="list-style-type: none"> <li>• Marketing table</li> <li>• Demos in dedicated room</li> <li>• 2 tickets</li> <li>• 1 Tech Tuesday held separately from IHCC (in-person or virtual). If in-person, sponsor to pay food and beverages</li> </ul>
<b>IHCC</b> <b>Lunch Sponsor</b>	Marketing	\$5,500	1	<ul style="list-style-type: none"> <li>• 2 tickets</li> <li>• Signage</li> <li>• Recognition in program book</li> </ul>
<b>IHCC</b> <b>Mediation Room Sponsor</b>	Marketing	\$5,500	1	<ul style="list-style-type: none"> <li>• 2 tickets</li> <li>• Signage,</li> <li>• Recognition in program book</li> </ul>
<b>IHCC</b> <b>Cocktail Reception Sponsor</b>	Marketing	\$5,500	1	<ul style="list-style-type: none"> <li>• 2 tickets</li> <li>• Signage</li> <li>• Recognition in program book</li> </ul>
<b>IHCC</b> <b>Breakfast Sponsor</b>	Marketing	\$3,000	1	<ul style="list-style-type: none"> <li>• Tent cards on table</li> <li>• Signage</li> <li>• 1 ticket</li> </ul>
<b>IHCC</b> <b>Wi-Fi Sponsor</b>	Marketing	\$3,000	1	<ul style="list-style-type: none"> <li>• Tent cards on table</li> <li>• Signage</li> </ul>

				<ul style="list-style-type: none"> <li>• 1 ticket</li> </ul>
<b>IHCC Badge Lanyards</b>	Marketing	\$2,500	1	<ul style="list-style-type: none"> <li>• Logo on conference lanyards</li> <li>• 1 ticket</li> </ul>
<b>IHCC Program Book Ad</b>	Marketing	\$500		<ul style="list-style-type: none"> <li>• 1/8 Page Ad for Vendors who purchased a marketing table</li> </ul>
<b>Practice Group Roundtable (non-CLE) – Phila or Western Burbs</b>	Substantive	\$5,000 + cost of venue, F&B	As available	
<b>Business Skills Institute</b>	CLE	\$5,000	Limit 3	<ul style="list-style-type: none"> <li>• Exhibitor table</li> <li>• 4 tickets</li> </ul>
<b>Paralegal Forum</b>	Substantive	\$2,000	Unlimited	<ul style="list-style-type: none"> <li>• Exhibitor table</li> <li>• 4 tickets</li> </ul>
<b>Career Management / In-Transition Committee Programs</b>	Networking	\$2,000 + cost of venue, F&B	Limit 3	
<b>Softball Game Concessions</b>	Networking	\$4,000	1	<ul style="list-style-type: none"> <li>• Unlimited tickets</li> <li>• Signage</li> </ul>
<b>Softball Game Kid Zone</b>	Networking	\$3,000	1	<ul style="list-style-type: none"> <li>• 4 tickets</li> <li>• Signage</li> </ul>
<b>Softball Game Umpires</b>	Networking	\$2,000	1	<ul style="list-style-type: none"> <li>• 3 tickets</li> <li>• Ability to provide umps at home, first and second bases</li> </ul>
<b>Golf &amp; Tennis Outing Title Sponsor</b>	Networking	\$4,750	1	<ul style="list-style-type: none"> <li>• 4 firm/sponsor golfers paired by ACCGP with 4 in-house counsel</li> <li>• 2 Tennis Players</li> <li>• 6 tickets to reception for sponsor golfers, tennis players</li> <li>• Premier Signage</li> </ul>
<b>Golf &amp; Tennis Outing Lunch Sponsor</b>	Networking	\$3,500	1	<ul style="list-style-type: none"> <li>• 2 firm/sponsor golfers paired by ACCGP with 2 in-house counsel</li> <li>• 1 Tennis Player</li> <li>• 4 tickets to cocktail reception for sponsor</li> </ul>

				<p>golfers, tennis player or non-participant</p> <ul style="list-style-type: none"> <li>• Premier Signage at lunch</li> </ul>
<b>Golf &amp; Tennis Outing Cocktail Reception Sponsor</b>	Networking	\$3,500	1	<ul style="list-style-type: none"> <li>• 2 firm/sponsor golfers paired by ACCGP with 2 in-house counsel</li> <li>• 1 Tennis Player</li> <li>• 4 tickets to cocktail reception for sponsor golfers, tennis player or non-participant</li> <li>• Premier Signage at reception</li> </ul>
<b>Golf &amp; Tennis Outing Beverage Cart/Station Sponsor</b>	Networking	\$3,500	1	<ul style="list-style-type: none"> <li>• 2 firm/sponsor golfers paired by ACCGP with 2 in-house counsel</li> <li>• 2 tickets to cocktail reception for sponsor golfers</li> <li>• Signage on beverage cart and/or station</li> </ul>
<b>Golf &amp; Tennis Outing Hole-In-One Sponsor</b>	Networking	\$3,500	1	<ul style="list-style-type: none"> <li>• 2 firm/sponsor golfers paired by ACCGP with 2 in-house counsel</li> <li>• 2 tickets to cocktail reception for sponsor golfers</li> <li>• Signage at hole-in-one hole</li> </ul>
<b>Golf &amp; Tennis Outing Longest Drive Sponsor</b>	Networking	\$3,500	1	<ul style="list-style-type: none"> <li>• 2 firm/sponsor golfers paired by ACCGP with 2 in-house counsel</li> <li>• 2 tickets to cocktail reception for sponsor golfers</li> <li>• Signage at longest drive hole</li> </ul>
<b>Golf &amp; Tennis Outing Closet to the Hole Sponsor</b>	Networking	\$3,500	1	<ul style="list-style-type: none"> <li>• 2 firm/sponsor golfers paired by ACCGP with 2 in-house counsel</li> </ul>

				<ul style="list-style-type: none"> <li>• 2 tickets to cocktail reception for sponsor golfers</li> <li>• Signage at closest-to-the-hole hole</li> </ul>
<b>Golf &amp; Tennis Outing Golf Pro Clinic Sponsor</b>	Networking	\$3,500	1	<ul style="list-style-type: none"> <li>• 2 firm/sponsor golfers paired by ACCGP with 2 in-house counsel</li> <li>• 2 tickets to cocktail reception for sponsor golfers</li> <li>• Signage at golf clinic</li> </ul>
<b>Golf &amp; Tennis Outing Grand Slam Tennis Title Sponsorship</b>	Networking	\$3,500	1	<ul style="list-style-type: none"> <li>• 4 Tennis Players</li> <li>• 4 tickets to cocktail reception for sponsor tennis players</li> <li>• Signage at tennis outing</li> </ul>
<b>Golf &amp; Tennis Outing Foursome</b>	Networking	\$2,000	No limit	<ul style="list-style-type: none"> <li>• 2 firm/sponsor golfers paired by ACCGP with 2 in-house counsel</li> <li>• 2 tickets to cocktail reception for sponsor golfers</li> </ul>
<b>Golf &amp; Tennis Outing Match Point Court Sponsor</b>	Networking	\$2,000	1	<ul style="list-style-type: none"> <li>• 2 tennis players</li> <li>• 2 tickets to cocktail reception for tennis players</li> <li>• Signage at the tennis courts</li> </ul>
<b>Golf &amp; Tennis Outing Tennis Player</b>	Networking	\$750	No limit	<ul style="list-style-type: none"> <li>• 1 tennis player</li> <li>• 1 ticket to cocktail reception for tennis player</li> </ul>
<b>Golf &amp; Tennis Outing Cocktail Reception Attendee</b>	Networking	\$300	No limit	<ul style="list-style-type: none"> <li>• 1 ticket to the cocktail reception</li> </ul>
<b>Sporting Event (Phillies, 76ers, Flyers, Union, Wings)</b>	Networking	\$7,500	As available	<ul style="list-style-type: none"> <li>• 4 tickets</li> </ul>
<b>Diversity Summer Internship Program</b>	Networking	\$1,500	No limit	<ul style="list-style-type: none"> <li>• 2 tickets</li> <li>• Signage at event</li> </ul>

<b>Philadelphia Bar Association 5K</b>	Networking	\$2,000	I	<ul style="list-style-type: none"> <li>• Co-branded team running shirts</li> <li>• Invitation to post-race brunch</li> <li>• 5 tickets</li> </ul>
<b>Sponsor's Choice - Wilmington, Lehigh Valley, Reading, South Jersey</b>	Networking or CLE	\$2,500 + cost of venue, F&B	As available	Can be CLE Program, MYC, GC/CLO Event, other
<b>Article for ACCGP Newsletter</b>	Marketing	\$500	No limit	Article in ACCGP newsletter

## ACCGP 2024 Event Details

### **In-House Counsel Conference A La Carte– April 18, 2024 at the Pennsylvania Convention Center**

- An exhibitor table is available for up to two (2) marketing representatives to provide promotional materials to attendees.
- Company or law firm speakers are invited to attend all IHCC CLE sessions, as well as breakfast (for morning speakers), lunch and the post-program cocktail reception. (Your marketing representatives are invited to attend the breakfast, lunch, and the cocktail reception.)
- No more than two (2) representatives may be present at the Conference (and attendees are not interchangeable).
- All food and beverage costs are included in the sponsorship fee.

### **Practice Group Roundtable (Non-CLE)**

- Sponsor has opportunity to facilitate a legal discussion with the selected Practice Group at a roundtable at the sponsor's office. The roundtable provides a forum for the sponsoring firm to interact with a small group of in-house lawyers for a discussion of a particular practice area.
- CLE credits are not typically offered in order to facilitate this informal discussion.
- The discussion topics are selected in consultation with the Practice Group Co-Chairs.
- Roundtables may be held at breakfast, lunch, or in the evening, provided that they do not conflict with another Chapter event.
- Appropriate refreshments are expected to be provided by the sponsor. Venue, food, and beverage costs are not included in the sponsorship fee.

### **Business Skills Institute**

- To supplement Chapter's traditional substantive law Institute Series, the Chapter will again offer a half-day program consisting of seminars on topics aimed at helping in-house counsel develop business proficiencies, such as skills in finance, accounting, risk assessment, insurance basics, negotiation, budgeting and forecasting. Each sponsor will have an opportunity to present a single one-hour session.
- Food, beverage and venue costs are included in the sponsorship fee.
- An exhibitor table will be available to provide promotional materials to attendees.
- Sponsor may have up to four (4) attendees inclusive of speakers, audience participants and marketing people (the in-house counsel panelist does not count as one of the four allowed attendees).

### **Paralegal Forum**

- The Paralegal Forum is the Chapter's annual fall event targeted towards in-house paralegals. It is typically a full-day event at a Center City location and the sponsor fee includes an exhibitor table at the event, four (4) event admissions and the sponsor's name is included in all event promotions.
- If sponsor is a law firm or a vendor that provides content relevant to paralegals, presenting a seminar at the event may be possible; a description of your proposed seminar topic should be included with your application on the application form.

### **Career Management/In-Transition Committee Programs**

- Our Chapter's Career Management/In-Transition Committee has a dual focus: providing meaningful career management programming that can enhance every in-house lawyer's career path, as well as creating networking opportunities that connect in-house attorneys already in transition or otherwise looking to make a move with existing job openings and personnel and other recruitment firms and consultants. The Committee holds regular meetings to assist with all facets of the job search and career management guidance.
- The sponsor is responsible for providing appropriate food and drinks at this event at a mutually agreed venue (which is typically the sponsor's office.)
- Sample past topics include: Tips from the Top: Career Advice from the Delaware Valley's Leading General Counsel; Interviewing Tips for Experienced In-House Counsel Looking to Make a Lateral Move; Media Relations Tips for Corporate Counsel; In-House Counsel Salary Surveys; How to Change Your In-House Practice Area; How to transition from an in-house position to a non-legal position; Legal Career Development Coaching; The Road to General Counsel; How to Effectively Mentor In-House Attorneys to Develop them as Future Department Leaders.

### **Annual Charity Softball Game and Member Appreciation Night**

- The Chapter's Annual Charity Softball Game and Member Appreciation Night is typically held at the Wilmington Blue Rocks Stadium in Wilmington, Delaware. This family-friendly event (spouses/partners/children/guests are all welcome) teams up in-house attorneys with sponsor attorneys for some friendly competition on the diamond, and provides a unique opportunity for Chapter members, sponsors, and their respective families to mix and mingle in a wonderful environment, while simultaneously helping to support our Chapter's Diversity Internship Endowment Fund.
- Complimentary tickets will be given to each sponsor.
- Space permitting, a la carte sponsors may designate one firm attorney to play on a softball team.
- All sponsors and their guests (especially children) are encouraged to participate in all of the family-friendly activities that take place before and during the softball game (e.g., kids run the bases, meet the team mascot, etc.).
- All food and beverage costs are included in the sponsorship fee.

### **Golf & Tennis Outing**

- Our Annual Golf and Tennis Outing will be held in the Fall and will continue to benefit our chapter's diversity initiatives.
- The Chapter will again host this outing at the beautiful Radnor Valley Country Club.
- Additional à la Carte opportunities for this event are described below and provide additional much-needed support for our diversity programs including our ACC Greater Philadelphia Diversity Corporate Internship Program.

### **Sporting Events**

- This is an opportunity to sponsor a single sporting event, such as the Phillies, 76ers, Flyers, Union, or Wings.
- Sponsors receive four (4) tickets to the event and can make welcoming remarks to the attendees, which can serve as a marketing opportunity to discuss the sponsor's company/firm and their areas of expertise.
- It is preferable to host the event in a suite.
- Sponsors may distribute a giveaway item with their logo on it as a take home item for attendees.
- Sponsors' logo and name will be promoted in all Chapter advertisements for the event.

### **Diversity Internship Program "Speed Networking"**

- Looking for high level diverse talent? Join our Diversity Internship students along with the ACCGP Board of Directors for a high-speed meet and greet, followed by cocktails and hors d'oeuvres.
- All sponsors who have a Sustaining Sponsorship package are invited to participate in the speed networking. It is recommended to have representative who oversees hiring decisions participate.
- All food and beverage costs are included in the sponsorship fee.

### **Philadelphia Bar Association 5K Run/Walk & Brunch**

- Join Chapter members in May at the Philadelphia Bar Association's 5K run/walk typically held in Fairmount Park. The 5K supports the Support Center for Child Advocates and typically takes place in late May.
- Team registration fees, co-branded t-shirts and a post-5K brunch will be included in the sponsorship. Up to 5 sponsor representatives may participate.

### **Sponsor's Choice – Wilmington, Lehigh Valley, Reading, South Jersey**

- The Chapter facilitates regular networking opportunities for members to "meet their counterparts" (MYC) in a social setting at various locations throughout its region.
- No exhibitor tables are provided, but a raffle prize is permitted (the sponsor may collect business cards for such raffles).
- Food and beverage costs are included in the sponsor fee (although, if the Chapter agrees to hold the event at a more expensive venue at the Sponsor's request, the additional cost will be borne by the Sponsor.)
- The event can be a CLE program, Meet Your Counterparts, GC/CLO Program, etc.

### **Article for ACCGP Newsletter**

- Showcase your company's expertise by providing an article for one of ACCGP's quarterly newsletters.