



## Law Firm Sustaining Sponsorships 2024

	<b>Diamond</b>	<b>Emerald</b>	<b>Platinum</b>	<b>Gold</b>
<b>Cost</b>	\$55,000	\$40,000	\$35,000	\$25,000
<b>Number of Sponsors</b>	1	2	Up to 4	Up to 12
<b>PROGRAMS</b>				
<b>IHCC CLE</b>	1 + Preferred Area of Law	1 + Secondary Preference	1 + Tertiary Preference	1
<b>IHCC GC/CLO Track CLE Presentation</b>	2	1	0	0
<b>CLE Practice Group Institute</b>	1	1	1	1
<b>CLE Webinar</b>	0	0	0	1
<b>General Counsel/Chief Legal Officer Summit</b>	1	1	0	0
<b>Women Lawyers Summit</b>	1 Preferred Time and Topic for Presentation - 8 Reception Tickets	1 Secondary Time for Presentation - 6 Reception Tickets	Choice of Presentation at Women Lawyers Summit <b>OR</b> Diversity Summit First Come, First Served (2 Sponsors MAX) - 4 Reception Tickets	
<b>Diversity Summit</b>	1 Preferred Time and Topic for Workshop or Program - 8 Reception Tickets	1 Secondary Preferred Time and Topic for Workshop or Program - 6 Reception Tickets	Choice of Presentation at Women Lawyers Summit <b>OR</b> Diversity Summit First Come, First Served (2 Sponsors MAX) - 4 Reception Tickets	
<b>Corporate Counsel University</b>	1	1	1	
<b>Stand-Alone Career Management Event</b>	1			

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<b>Number of Sponsors</b>	1	2	Up to 4	Up to 12
<b>NETWORKING</b>				
<b>MYC</b>	2	1	1	0
<b>Annual Gala</b>	10 Tickets	8 Tickets	6 Tickets	5 Tickets
<b>Stand-Alone Women Lawyers Event</b>	1	1	0	0
<b>Diversity Internship Program “Speed Networking”</b>	Host Sponsor + Unlimited Tickets	2 Tickets	2 Tickets	2 Tickers
<b>Charity Softball Game and Member Appreciation Day</b>	1 Player and Unlimited Tickets	1 Player and Unlimited Tickets	1 Player and Unlimited Tickets	1 Player and Unlimited Tickets
<b>Golf &amp; Tennis Outing</b>	1 Foursome and 1 Tennis Player	1 Foursome and 1 Tennis Player	1 Twosome	0

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<b>Number of Sponsors</b>	1	2	Up to 4	Up to 12
<b>PROMOTIONAL</b>				
<b>ACC Sponsor Logo</b>	X	X	X	X
<b>IHCC Ad in Booklet</b>	Full Page	Half Page	Quarter Page	Quarter Page
<b>Charity Softball Game &amp; Member Appreciation Night Promo</b>	Premium Signage	Premium Signage	Signage	Signage
<b>Website Banner Ad</b>	X	X	X	X
<b>Newsletter Article</b>	X	X	X	
<b>Logo in Newsletter</b>	X	X	X	X
<b>Social Media Recognition</b>	1 spotlight per quarter	2x a year	2x a year	1x a year

# ACCGP 2024 Program Details

## In-House Counsel Conference CLE Presentation – April 18, 2024 at the Pennsylvania Convention Center

- Up to three (3) representatives from your firm/organization, and one (1) or more in-house counsel of your choosing, will have the opportunity to present one CLE seminar topic at our very popular full day, multi-program event.
- **Diamond Sponsor** and **Emerald Sponsors** will have the opportunity to present one (1) General Counsel/Chief Legal Officer track CLE topic at the IHCC.
- Our **Diamond Sponsor** is given top preference for topics and time slot, followed by our **Emerald Sponsors** and **Platinum Sponsors** (selection remains at the discretion of the Chapter).
- An exhibitor table is available for up to two (2) marketing representatives to provide promotional materials to attendees.
- Company or law firm speakers are invited to attend all IHCC CLE sessions, as well as breakfast (for morning speakers), lunch and the post-program cocktail reception. (Your marketing representatives are invited to attend the breakfast, lunch, and the cocktail reception.)
- No more than five (5) representatives (exclusive of in-house panelists) may be present at the Conference (and attendees are not interchangeable).
- All food and beverage costs are included in the sponsorship fee.

## CLE Practice Group Institute

- The Institute Series consists of CLE programs with two or more one-hour panel seminars on a topic related to the Practice Group's substantive area of the law.
- The sponsor is encouraged to suggest topics that are current and relevant to in-house counsel, in consultation with the Co-Chairs of the Chapter's Practice Groups.
- All food and beverage costs are included in the sponsorship fee.
- Our **Diamond Sponsor** is given top preference for topics, followed by our **Emerald** and **Platinum Sponsors** (selection remains at the discretion of the Chapter).
- The sponsor may have up to four (4) attendees, inclusive of speakers, audience members and marketing representatives (in-house panelists do not count as one of the four sponsor attendees).
- An exhibitor table is provided for sponsors to provide promotional materials to attendees and sponsors have the option to offer a raffle prize (to collect business cards).
- Please note that Institutes may be delivered in a virtual setting as/if needed. For 2024, ACCGP is planning on offering any Institute with three or more hours of CLE as in-person events. Institutes with one or two hours of CLE will be held virtually.
- Litigation CLE sessions must focus on litigation-related topics that do not substantially overlap with other substantive practice areas for which we have a committee. ACC-GP reserves the right to reject any litigation topic that substantially overlaps with another practice area for which we have a committee. To avoid confusion, topics like jurisdiction and venue, procedure, or a review of all recent Supreme Court cases would be acceptable litigation programming, while recent decisions relevant to pharmaceutical companies or a TCPA year in review would not, as those topics substantially overlap with substantive areas for which we have a committee.

## CLE Webinar

- For 2024, **Gold Sponsors** are the only sponsorship level permitted to present CLE Webinars on a legal education topic. The webinar topic shall be in consultation with the Chapter's Programming Chair and at least one in-house counsel is expected to be included on the panel.

## General Counsel/Chief Legal Officer Summit

- The General Counsel/Chief Legal Officer Summit features programming targeted to chief legal officers. The GC/CLO Summit will be a half-day program featuring three (3) CLE programs presented by our **Diamond** and **Emerald** sponsors only.
- The sponsor is encouraged to suggest topics that are current and relevant to in-house counsel, in consultation with the Co-Chairs of the Chapter's Practice Groups.
- All food and beverage costs are included in the sponsorship fee.
- Our **Diamond Sponsor** is given top preference for topics and time slot, followed by our **Emerald Sponsors** (selection remains at the discretion of the Chapter).
- The sponsor may have up to four (4) attendees, inclusive of speakers, audience members and marketing representatives (in-house panelists do not count as one of the four sponsor attendees).

## Women Lawyers Summit

- Our **Diamond** and **Emerald** sponsors will have the opportunity to participate in the Women Lawyers Summit. **Platinum** Sponsors have a choice to participate in either the Women Lawyers Summit **OR** the Diversity Summit.
- The Summit is planned as a full day of live programming to occur in the Fall. The Summit is planned to include both substantive (CLE) programming and workshops and seminars that are of special interest to women in-house lawyers, including career development. The sponsor is encouraged to suggest topics in their application that are current and relevant to women in-house counsel, in consultation with the Women Lawyers Committee.
- All food and beverage costs are included in the sponsorship fee.
- Our **Diamond** Sponsor is given top preference for topics and time slot, followed by our **Emerald** Sponsors and **Platinum** Sponsors (selection remains at the discretion of the Chapter).
- For the Summit, the sponsor may have up to four (4) attendees, inclusive of speakers, audience members and marketing representatives (in-house panelists do not count as one of the four sponsor attendees.)
- **Diamond, Emerald** and **Platinum** sponsors will be invited to a closing cocktail reception with attendees (see the sustaining sponsorship packages for the number of tickets for each sponsor).

## Diversity Summit

- The Diversity Summit will feature equality, inclusion and diversity programming for all our members. The Summit will be a full day program featuring up to five (5) CLE programs presented by our **Diamond, Emerald** and **Platinum** sponsors. **Platinum** Sponsors have a choice to participate in either the Women Lawyers Summit **OR** the Diversity Summit.
- All members will be encouraged to invite their Chief Human Resource Officers (or equivalent) and Chief Diversity Officers (or equivalent) to this full day of programming on working towards equality in our members' companies and our communities.
- Our members are eager to participate in these programs. Diversity Training is eligible for Ethics credit by the PA CLE Board. In addition, lawyers licensed to practice in New York and New Jersey are required to complete at least 1 CLE credit hour in Diversity, Inclusion and Elimination of Bias as part of their CLE requirement. Diversity and Inclusion education continues to be an important part of our profession and impacts the practice of law in unique ways.
- The sponsor is encouraged to suggest topics that are current and relevant to in-house counsel, in consultation with the Co-Chairs of the Chapter's Practice Groups.
- All food and beverage costs are included in the sponsorship fee.
- Our **Diamond** Sponsor is given top preference for topics and time slot, followed by our **Emerald** Sponsors and then **Platinum** Sponsors (selection remains at the discretion of the Chapter).
- The sponsor may have up to four (4) attendees, inclusive of speakers, audience members and marketing representatives (in-house panelists do not count as one of the four sponsor attendees).

## Corporate Counsel University

- The Corporate Counsel University is a half-day program geared toward in-house counsel who are new to in-house practice, while also offering introductory programs in general practice areas that may be of interest to more experienced lawyers. The Corporate Counsel University consists of one-hour CLE seminars given by our **Diamond, Emerald** and **Platinum** sponsors.
- The seminar topics will be selected in consultation with the Chapter Practice Group co-chairs.
- All food and beverage costs are included in the sponsorship fee.
- A table will be available for up to two sponsor marketing representatives to provide promotional materials to attendees.
- Sponsors may have up to four (4) attendees inclusive of speakers, audience participants and marketing representatives (the in-house panelist does not count as one of the four (4) allowed attendees).

# ACCGP 2024 Networking Details

## Meet Your Counterparts (MYC) – Philadelphia and Regional

- The Chapter facilitates regular networking opportunities for members to “meet their counterparts” (MYC) in a social setting at various locations throughout its region. A single **Diamond, Emerald** or **Platinum** sponsor is invited to host each MYC event to meet members at an exclusive social event.
- **Diamond** Sponsors have first choice of geographic location and date (specific venues are selected by the Chapter).
- Regional MYC receptions are held at venues in one of the Chapter’s service regions: Southern New Jersey, Wilmington (See discounted Wilmington and Allentown/Lehigh Valley Opportunities below) and Western Suburbs.
- The specific venue is chosen by the Chapter, in consultation with the sponsor.
- Sponsors may have up to four (4) attendees at the event.
- No exhibitor tables are provided, but a raffle prize is permitted (the sponsor may collect business cards for such raffles).
- Food and beverage costs are included in the sponsor fee up to \$5,000 (although, if the Chapter agrees to hold the event at a more expensive venue at the Sponsor’s request, the additional cost will be borne by the Sponsor.)

## Annual Fall Gala

- The Chapter’s yearly premiere social event is the Fall Gala, which celebrates the Chapter’s achievements throughout the year.
- All sponsors who have a Sustaining Sponsorship package are invited to join in the festivities and network with our membership (the number of tickets varies according to the sponsorship level; additional tickets may be available for purchase).
- The format of the Fall Gala varies, but previous locations have included the Academy of Natural Sciences, the Museum of the American Revolution, the National Museum of American Jewish History, the Simeone Foundation Automotive Museum, and the Franklin Institute.

## Stand-Alone Women Lawyers Events

- Our **Diamond** and **Emerald** sponsors have the opportunity to host a networking event with the Chapter’s dynamic Women Lawyers Committee, either at sponsor’s offices or another mutually agreed upon location.
- Women Lawyers events feature discussions of issues of special interest to women in-house lawyers.
- The content or topic of discussion will be coordinated with the co-chairs of the Women Lawyers Committee. Food and beverage costs are included with the sponsorship fee up to \$5,000 (although, if the Chapter agrees to hold the event at a more expensive venue at the Sponsor’s request, the additional cost will be borne by the Sponsor.)

## Diversity Internship Program “Speed Networking”

- Looking for high level diverse talent? Join our Diversity Internship students along with the ACCGP Board of Directors for a high-speed meet and greet, followed by cocktails and hors d’oeuvres.
- All sponsors who have a Sustaining Sponsorship package are invited to participate in the speed networking. It is recommended to have representative who oversees hiring decisions participate.
- All food and beverage costs are included in the sponsorship fee.

## Annual Charity Softball Game and Member Appreciation Night

- The Chapter’s Annual Charity Softball Game and Member Appreciation Night is typically held at the Wilmington Blue Rocks Stadium in Wilmington, Delaware. This family-friendly event (spouses/partners/children/guests are all welcome) teams up in-house attorneys with sponsor attorneys for some friendly competition on the diamond, and provides a unique opportunity for Chapter members, our sustaining sponsors, and their respective families to mix and mingle in a wonderful environment, while simultaneously helping to support our Chapter’s Diversity Internship Endowment Fund.
- All sponsors with a sustaining sponsorship package will be invited to attend and network with our membership. Complimentary tickets will be given to each sponsor.
- All sponsors may designate one firm attorney to play on a softball team.

- All sponsors and their guests (especially children) are encouraged to participate in all of the family-friendly activities that take place before and during the softball game (e.g., kids run the bases, meet the team mascot, etc.).
- All food and beverage costs are included in the sponsorship fee.

### **Golf & Tennis Outing**

- Our Annual Golf and Tennis Outing will be held in the Fall and will continue to benefit our chapter's diversity initiatives.
- The Chapter will again host this outing at the beautiful Radnor Valley Country Club.
- Our **Diamond** and **Emerald** Sponsors will each have one foursome (two sponsors and two ACC members) and one tennis player as a part of their sponsor package. **Platinum** Sponsor packages include a golf twosome (one sponsor and one ACC member). Sponsors will be paired with ACCGP members, or they may bring a non-member client.
- Additional à la Carte opportunities for this event are described below and provide additional much-needed support for our diversity programs including our ACC Greater Philadelphia Diversity Corporate Internship Program.

## **ACCGP 2024 Promotional Details**

- In-House Counsel Conference – Sponsors receive a promo in the IHCC Program (or similar exposure), as listed above, as well as promos in the IHCC app.
- Fall Gala – Logo recognition at event
- Chapter Website Banner Advertisement – Prominent listing on Chapter's web page during the entire twelve (12) month sponsorship term, via a rotating banner advertisement with sponsor logo.
- Newsletter – The sponsor's logo is included in each of the Chapter newsletters, distributed by e-mail to all Chapter members, and available on the Chapter webpage. Visit our chapter webpage to see samples of our previous newsletters.